

Daniël de Goederen

Me



Phone number

+31 6 22 76 88 95

E-mail address

daniel.de.goederen@gmail.com

Address

Wattstraat 27
5621 AH Eindhoven

Date of birth

04-06-2004

Languages

Dutch C2 (mother language)
English C1
German B2

Interests

Playing piano
Playing guitar
Running
Fitness
Calisthenics
Swimming
Reading

Skills

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe Indesign
Figma
Fusion 360
Solidworks
Sketchup
Processing
Wordpress
Basic electronic knowledge

Education

Eindhoven University of Technology - Industrial Design

Eindhoven
Aug 2022 - Now

- Fourth year BSc. Industrial Design at the TU/e
- Key modules: Design Project 1 (one semester with Team of 4), Design Project 2 (one semester with Team of 3), Research Design Project 3 (one semester with Team of 4), Final Bachelor Project (one semester individually)

Heerbeek College - VWO

Best
Aug 2016 - July 2022

- Bilingual education
- Combination profile Natuur & Techniek and Natuur & Gezondheid

Experience

Optius AI Founder

Eindhoven
Dec 2025 - Now

- I founded my own company after researching how AI recommends brands and products. I now help companies get found in LLM's like ChatGPT, Gemini and Claude by doing Generative Engine Optimization for them. I built my own website (building a second better version right now) and at the moment I am working on getting my first clients. I am already in active talks with one.

Realize Research Assistant

Eindhoven
Sep 2024 - Now

- I screen employees on WBSO eligibility (calling & interviewing) and write WBSO applications (for f.e. ASML, TMC, Nedinsco, Versuni, Vekoma, Defenture). In total applications written by me helped secure around €80k in subsidy for clients.

Fleetport Fleet driver

Netherlands
Jan 2023 - Jan 2026

- Student driver. I drove cars from lease companies like Van Mossel and Alphabet Rent to employee's homes.

”

I'm an enthusiastic,
curious and ambitious individual who
strives to be the best version of myself. As
I wrap up my bachelor degree in

Industrial Design, I'm very excited to further develop my entrepreneurial skills and explore new opportunities.

”

Extracurricular

ID Connect

Chief External Affairs

Eindhoven

Oct 2024 – June 2025

- I served as Chief External Affairs for the ID Connect committee for the Industrial Design study association Lucid, responsible for organizing the association's annual networking event connecting Industrial Design students with companies. In this role, I worked alongside two fellow External Affairs and led the acquisition process. We reached out to over 200 companies to secure participation, ultimately hosting six companies for an event attended by more than 60 participants. This experience strengthened my communication and outreach skills and provided valuable, hands-on insight into the challenges and persistence required for successful acquisition and stakeholder engagement.

MoveID

Treasurer

Eindhoven

Oct 2024 – June 2025

- I served as Treasurer of the MoveID committee at Lucid, the organization's physical activity committee responsible for organizing events that encourage members to stay active through group exercise. In this role, I managed a budget of over €2,000 and supported the planning and execution of events. Through this experience, I developed skills in budgeting and financial reporting.

Dutch Design Week

Project: Made By Humans

Eindhoven

Jul 2024 – Oct 2024

- I presented at Dutch Design Week 2024 with my team from Research Design Project 3, exploring how designers can navigate a future shaped by generative AI. We developed an interactive artifact that changed shape when designers chose to use AI for tasks such as idea generation or desk research. The project was designed to prompt critical reflection, encouraging designers to be more intentional about when and how they integrate AI into their process in order to preserve creative authenticity.

Luski

Chairman

Eindhoven

Oct 2023 – June 2024

- I served as Chairman of the Luski committee for Lucid, where I led the organization of a skiing trip for approximately 50 participants. I coordinated a team, oversaw logistics such as travel and accommodation, and ensured the event ran smoothly from planning through execution. This role further strengthened my leadership, organizational, and communication skills, particularly in managing responsibilities within a team setting and delivering a large-scale event.